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## NEWS RELEASE

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### **FLU EXPERT HELPS CLEAR THE CONFUSION ABOUT H1N1 VS. SEASONAL FLU VACCINATION:**

What: As the flu season approaches and the public becomes increasingly concerned about the threat of the seasonal flu and the importance of getting a flu shot, many parents across the nation are generally confused about what precautions to take as they send their children back to school. Everyone is faced with confusing and conflicting messages regarding seasonal influenza and H1N1 (Swine Flu).

People are frequently asking:

- *Does the seasonal flu vaccine provide protection against the H1N1 virus?*
- *What can I do to protect my family from getting infected with H1N1 and the seasonal flu?*
- *When will the H1N1 vaccination be available?*

Maxim Health Systems, which will provide seasonal flu shots via more than 44,000 clinics nationwide, is preparing for a very busy flu season. Maxim is closely monitoring the development of the H1N1 vaccine along with the Centers for Disease Control and Prevention (CDC). The CDC is emphasizing that protection for seasonal flu is critical as more than 36,000 people die each year from the virus. Maxim is available to clarify the confusion and answer questions about the seasonal flu vaccine and how it differs from the vaccine for the H1N1 virus.

Maxim's dedicated flu Web site, [www.findaflushot.com](http://www.findaflushot.com), provides detailed information about the flu vaccination and allows consumers to locate seasonal flu clinics in their area by searching by zip code. In addition, Maxim is preparing to

launch several new online resources for consumers to protect themselves and their families this flu season. These sites will explore differences between H1N1 and seasonal flu, contain information about who should receive vaccinations, and answer other common questions regarding these viruses.

**Who: Steve Pellito, National Director of Wellness for Maxim Health Systems, is available to answer questions related to these viruses.**

- Is it possible to receive the seasonal flu shot too early?
- Will the flu vaccination wear off before the peak of influenza season?
- Who will be eligible to receive the seasonal flu vaccination?
- What are the symptoms for seasonal flu vs. H1N1 (Swine Flu)?

### **About Maxim Health Systems**

Maxim Health Systems is a division of Maxim Healthcare Services, Inc. Established in 1996, Maxim Health Systems offers a full line of comprehensive wellness services to corporate and retail clients, in addition to schools, senior living facilities, and Physician offices. We provide a variety of services, including immunizations, health screenings, and health fairs. In 2008, our influenza immunization program alone was responsible for vaccinating more than 2.5 million people at more than 44,000 flu clinics. Together with Maxim Healthcare Services, we have branch locations in most metropolitan areas across the nation. For more information, contact us at [www.findaflushot.com/contact.php](http://www.findaflushot.com/contact.php) and visit [www.findaflushot.com](http://www.findaflushot.com) to locate a flu clinic in your area.