



## FLU SEASON FACT SHEET

**Maxim Health Systems** is a community-driven organization that is committed to educating the public about the benefits of flu and pneumonia immunization and ensuring that the influenza vaccine is widely accessible.

Maxim Health Systems runs [www.findaflushot.com](http://www.findaflushot.com), which is generally ranked the #1 online flu clinic locator in search engine results during flu season. Maxim hosts approximately 45,000 flu clinics nationwide at retailers, corporations, Physician offices, senior living facilities, and other public access facilities.

### About Maxim Health Systems

**MISSION:** To provide new avenues of opportunity that positively impact the health and wellness of the communities we serve.

Maxim Health Systems, a division of Maxim Healthcare Services, was established in 1996 with the simple goal of becoming the most comprehensive wellness provider in the United States. Since our inception, we have excelled rapidly in our industry by building solid relationships with our clients through an uncompromising dedication to customer service.

Maxim's partnerships have aided in the vaccination of millions of people. We offer a full line of competitively priced immunization and wellness services at corporations, senior facilities, colleges/universities, public health facilities, churches, doctors' offices, and retail locations, such as pharmacies and grocery stores across the country. With Maxim Health Systems, your organization can enjoy countless advantages. Our turn-key programs are designed to operate efficiently while remaining hassle-free.

### Quick Facts:

- [www.findaflushot.com](http://www.findaflushot.com) is consistently ranked in the top three search results for flu clinic locators on the Internet.
- [www.findaflushot.com](http://www.findaflushot.com) is an online flu clinic locator that allows users to find the flu clinic nearest to them within seconds by simply entering their zip code.
- In addition to the clinic locator, [www.findaflushot.com](http://www.findaflushot.com) offers a reminder service where users can sign up for a yearly flu shot reminder, plus sections dedicated to providing flu news and other related resources.
- Each year as many as 65 million Americans fall victim to influenza and flu-related complications such as pneumonia, resulting in 200,000 hospitalizations and 36,000 deaths per year.
- On average, every year influenza:
  - Kills more Americans than breast cancer
  - Kills 2 to 3 times more Americans than HIV/AIDS
  - Kills the equivalent of a major-league stadium full of people
- For the 2007 - 2008 influenza season, the Centers for Disease Control and Prevention (CDC) found that 92% of pediatric deaths caused by influenza occurred in children who were not vaccinated.
- The CDC has also determined that vaccinations are the single most effective way to prevent the flu.
- Last year, Maxim Health Systems administered the flu vaccine to over 2.9 million people and vaccinated almost 90,000 people for pneumonia.



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